

## Baseline Vendor Management

### Centralized Hub to Streamline All Aspects of Your Business Diversity Program

B2Gnow is for organizations with important community and supplier diversity goals to meet but no time to waste with tedious processes and questionable data.

Each year, the Federal Government awards over 11 million contracts collectively worth more than \$350 billion. However, these dollars often come with complex rules about how the money is spent, especially in regard to supplier diversity. For agencies, organizations, and general contractors, managing certification programs and monitoring diversity compliance on government contracts across deep supplier ecosystems can be a full-time job...for entire departments. Manual processes with homegrown systems simply cannot keep pace with the sheer volume of vendor applications, contracts, and ever-changing diversity regulations, leading to overloaded teams that struggle to efficiently ensure compliance and have little time to focus on expanding opportunities for MWDSBE firms.

The ideal enterprise business diversity compliance platform automates the process and enables organizations to fully document vendor participation against contract goals in a wide range of scenarios, including contracts that have multi-tier vendor and subcontractor structures. It reduces administrative burden by empowering firms to directly validate payment information and other details related to the work effort. For organizations handling certification applications, the system should digitize all paper applications (including new, renewal, and fast-track submissions) as well as internal review processes. Additionally, it should facilitate real-time updates for your publicly-searchable directory. Ideally, the system is easy to

access and is continually updated by a U.S.-based development team to ensure ongoing compliance with changing rules. It should also have proven scalability to successfully handle complex projects with varying requirements across large organizations.

The B2Gnow diversity compliance platform is designed to help organizations manage all aspects of business diversity compliance. For over 20 years, B2Gnow has been the trusted choice for over 400 organizations, assisting them in complying with a myriad of rules and regulations related to contract diversity. The customizable system helps contract compliance leaders efficiently stay ahead of constantly changing and expanding federal and state regulations, helping resolve discrepancies and reduce risk. B2Gnow not only optimizes workflows for these organizations but also streamlines processes for more than 2 million vendors.

At the foundation, Baseline Vendor Management provides core B2Gnow functionality and serves as the hub for all other modules. Standard features include staff and vendor management, a customized public web portal, integrations and reporting. Additional modules, such as Reviews and Certification Management, can be purchased to expand the solution for your specific needs.



**2M+**  
Vendors



**\$3 Trillion**  
in monitored contracts



**200+**  
Certified Directories

#### Clients include:

- Airports
- States
- Cities
- Counties
- DOTs
- Transits
- Utilities
- Housing Authorities
- Hospitals and Health Systems
- School Districts
- Universities and Colleges
- General Contractors and Civil
- Engineering Firms

## Key Features

- **Vendor Account Management** - Vendors can easily edit and maintain their own profiles, easing administrative burden on organizations.
- **Vendor Search** - Find nearby vendors searching by business names, certifications (e.g., MBE, WBE, DBE, SBE), certification status, region, location, and other criteria.
- **Certified Vendor Search** - Find qualified vendors who hold certifications recognized by your organization, with the ability to search by certification type, certification status, work area, or other characteristics.
- **Public Web Portal** - Designed and configured to represent your organization's branding, the public web portal displays details about your programs while inviting and facilitating applicable vendor engagement.
- **Commodity Codes** - B2Gnow supports multiple commodity code types (e.g., NAICS, UNSPSC, NIGP, etc.) to better search and organize transactions and records.
- **Disparity Study Data Collection** - B2Gnow compiles and organizes essential contract and vendor data, which can be shared with consultants to facilitate disparity studies.
- **Connectivity** - The B2Gnow system can exchange data with financial systems, contract management systems, and certified directories to ensure overall alignment.
- **Reporting** - Keep stakeholders informed about business diversity and utilization data with over 400 included reports designed for their needs.
- **Notifications** - Streamline communication by effortlessly sending messages, templates, and automated vendor alerts, all while retaining messages and attachments for easy access.
- **Help Desk** - Keep vendors engaged with a streamlined support system: Your staff can easily review and respond to vendor inquiries without leaving the system, while general system questions and predetermined categories can be routed to the B2Gnow support team for quick resolution.
- **Staff Support** - Our award-winning customer support team members are both system and industry experts and can quickly provide the answers you and your vendors need.

## Benefits:

- Empower more small and diverse suppliers to win business in their communities.
- Increase confidence with seamless management of complex regulatory compliance (including with U.S. DOT 49 CFR Part 23 and CFR Part 26).
- Available modules make it easy to build a custom solution for your specific needs.
- Substantially reduce administrative effort by providing vendors with the ability to manage and report their own data.
- Increase efficiency and achieve supplier diversity goals while eliminating burdensome manual processes.
- 100% web-based and modular platform makes it easy to manage across the vendor management and diversity-compliance spectrum.

